

JOSEPHINE CLACKSON

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Josephine Clackson



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BIO

My background is in photography, fashion communication and textiles and I have a number of additional skills including organisation, product promotion and understanding of what social media requires for success which is ready to use and apply to the correct situation. Throughout my working and student life I have always been hard working, fast at learning new skills and quick at adapting to new environments. I am really interested in how fashion is communicated throughout the industry and love attending exhibitions that contribute to my learning and inspiration. My style is abstract and heavily experimental based, therefore, incorporating a meaning into my work with the aid of research. Utilising craft to better an individual in social and political standings is a concept close to my heart and currently I am striving to link the benefits of craft to creating a more sustainable future.

TECHNICAL SKILLS

- Can confidently use Adobe Photoshop, Illustrator, Indesign
- Laser cutting skills
- Black and white photography both analog and digital cameras
- Able to use a sewing machine

DESIGN SKILLS

- Illustration skills
- Confident primary and secondary researcher
- Good level of understanding of body shapes
- Styling
- Ability to produce posters, collages and mix media compositions

BUSINESS AND TRANSFERABLE SKILLS

- Strong understanding of financial situations
- Team player, experienced in team building and group work
- Excellent time management
- IT skills - Microsoft Word, Powerpoint and Excel
- Can use both PC and Mac systems
- High level of customer service
- Organised and motivated
- Ability to efficiently research and understand fashion campaigns

EDUCATION

2015-2019 - University of Brighton
BA (Hons) Fashion Communication with Business Studies

2013-2015 - Chelmsford College
BETC level 3 extended diploma in Art and Design (D*, D, D)

2008-2013 - New Hall School
10 GCSE's all grade A to C

EMPLOYMENT AND EXPERIENCE

2013-ONGOING: PD CONSULTANTS: (5 YEARS, FREELANCE SEO CONSULTANT)

- Admin Work
- Created leaflets and imagery for the websites
- Create content for websites
- Gained an insight into how an independent business works

2018: TRENDSTOP: (4 MONTH INTERNSHIP)

- Publishing trend reports
- Working alongside our trend gallery co-ordinator in the organisation of photo batches for street style, retail and catwalk imagery
- Assisting in the tagging process for images in our photo galleries
- Attending press events for blog and gallery coverage.
- Small research tasks to assist our trend researchers in forecast building

2017-2018: FABULOUS MAGAZINE: (3 MONTH INTERNSHIP)

- Organising and overseeing the fashion cupboard
- Completing fashion returns
- Organising necessary couriers
- Completing the magazine mail out and updating books
- Assisting on shoots where necessary
- Writing up credits

2014-2015: MONSOON/ACCESSORIZE: (1 YEAR, PART TIME, SALES ASSISTANT)

- . Opened store cards and driving sales
- . I Handled money, cleaned the store, dressed the store windows and competed stock checks
- . Looked after the stores appearance
- . Can now confidently work in a high-stress environment
- . Cared for the customers and made sure their experience was enjoyable

ACHIEVEMENTS

2017 - Shortlisted. Article based on age and body dysmorphia into the 'Diversity NOW! Campaign' competition

2015 - Completed the Halstead marathon

2008-2012 - LAMDA Using spoken English (Grade 1-4)

2007-2010 - Competitive swimmer for my secondary school, I was the vice captain for 2 out of the 4 years.

2007-2009 - Competitive Swimmer, I swam for my city and county. Training involved 5 hours a week.

**REFERENCES AND OTHER EXPERIENCE
AVAILABLE ON REQUEST**